



















































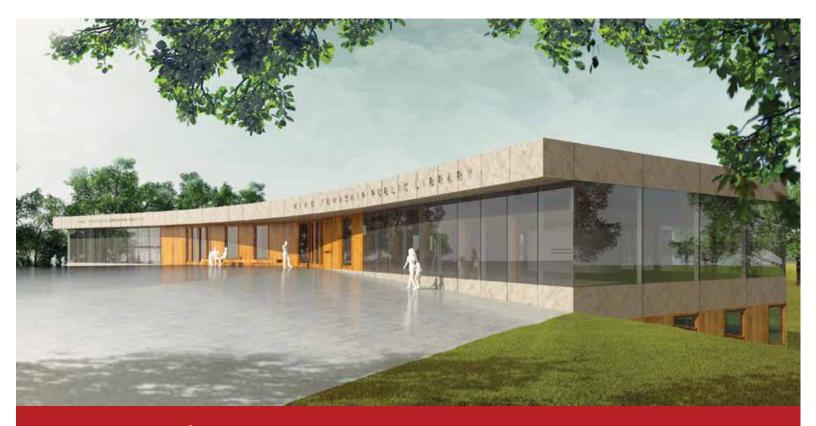








# Annual Report 2019



# Message from the Board Chair and CEO

Now more than ever Public Libraries serve as outlets to the outside world, improving the quality of life of all residents by offering high quality services, resources, customer service, and welcoming gathering spaces.

King Township Public Library's (KTPL) role as a community hub is continually evolving to meet the needs of our ever-changing world and the particular needs of our local community as we continue our transformation from the classic library of the past into the ideal library of the future. This is reflected in physical changes, like the recent upgrades to our Schomberg branch and the soon-to-be-completed King City branch, as well as philosophical and technological changes, like the expansion of digital service offerings and STEAM-based programming.

To fulfill KTPL's goal of continuing to inspire discovery, creativity and lifelong learning, the Library leverages technological advancements to ensure we provide users with a dynamic, balanced collection of physical and digital items, as well as cutting-edge programs that support the information-technology and literacy needs of a knowledge-based society. As the COVID-19 pandemic subsides our branches will slowly return to provide visitors with facilities that enable them to access computer workstations and public Wi-Fi in a comfortable, safe environment that encourages collaboration, building connections, independent study and personal growth.



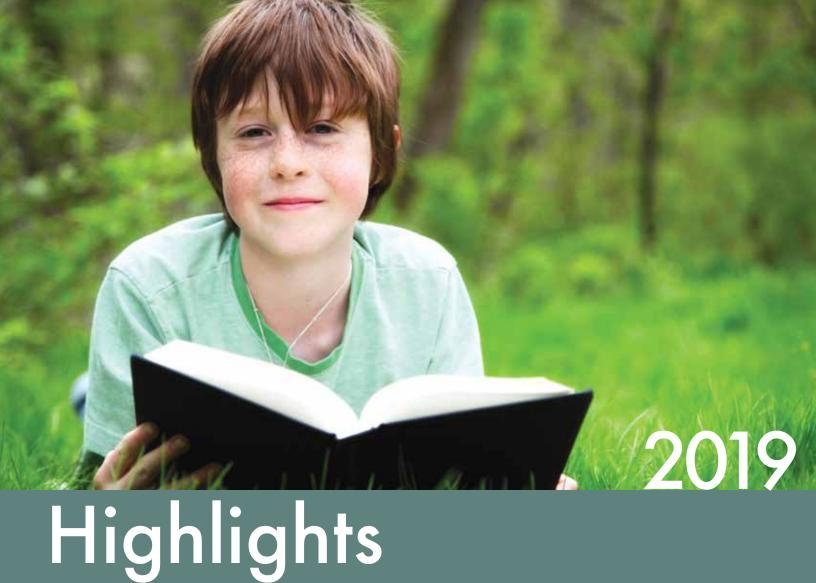




Rona O'Banion Chief Executive Officer

2019 was a very busy year for KTPL, construction continued unabated on the new King City library branch and the official opening is now well within sight. In partnership with the King Township's Park, Recreation and Culture Department, this joint-use facility also incorporates the future Seniors Centre and will serve as a focal point for community activity in the post-COVID era. We've introduced and expanded numerous programs that have created value for residents like the incredibly popular Repair Cafe and renewed our commitment to children's learning programs by introducing Teacher Bundles and initiatives like the 1000 Books Before Kindergarten. Electronic resources, both physical and digital, have grown with the Library's Out-of-the-Box collection and the expansion of our digital offerings.

2020 has had a rocky start to be sure but we are thankful for the continued support of Township Council and staff, and we look forward to working with them to achieve future successes for all our residents. We would also like to recognize the contributions of one of our recently retired Board members, Sukumar, who served on the Board for many years and whose assistance as Chair of the Finance Committee cannot be overstated. We wish him all the best in his future endeavours.



- Updated and replaced windows in Schomberg as part of the ongoing branch improvements strategy
- Designed and installed new exterior signage at both the Schomberg and Ansnorveldt branches to reflect our updated logo



Recipients of the Ministry of Tourism, Culture and Sports Minister's Award for Innovation for the Out-of-the-Box collection

- Responded to mid-year cancellation of the provincial courier program and subsequent changes to Inter-Library Loan (ILLO) services by implementing swift solutions that would ensure critical services (e.g. inter-branch delivery, ILLO) are maintained.
- Continued to expand digital services to include more platforms and streaming services (Freegal, etc.)
- Enhanced the Library's Out-of-the-Box Collection with the addition of Automotive Diagnostic Tools, a Visual Aid – Electronic Reader, Portable Projectors, etc.

- Implemented a new service called Teacher Bundles for Township educators, providing them with customized resources selected in advance to support classroom learning
- Concentrated on marketing and outreach initiatives to support the community, increase awareness and raise the Library's profile: bi-monthly email blasts, 2018
   Annual Report, participating in community events
- Introduced two new major literacy/numeracy-based Children's initiatives – 1000 Books Before Kindergarten and Math Buddies
- Piloted an Adult programming initiative offering residents access to VR (virtual reality) movie screenings and a drop-in program demonstrating and promoting library apps

### Library Board Members















(Left to right) Michael Presta (Chair), Aleisha Richards (Vice Chair), Sukumar (Finance Chair) Councillor David Boyd, Councillor Jordan Cescolini, Irene deGeus, Phyllis Vernon







**STEAM PROGRAMMING** 29 Programs | 288 Participants



## Quick Facts 2019

Disclaimer – 2019 Annual Statistics are not reflective of typical usage, as statistics are impacted by the branch closure leading up to the King City build project.

In-person Library Visits 71, 950

Total number of materials borrowed 123,195

Total number of active Cardholders 9,059

Total website visits 100,012

Use of public computers 3,836

Wireless internet usage 10,750

New Collection items 5,007



31,702 reached



18,482 reached



90,622 Tweet impressions



1,145 average monthly visits



Most Popular Book

Long Road to Mercy by David Baldacci

## VISION

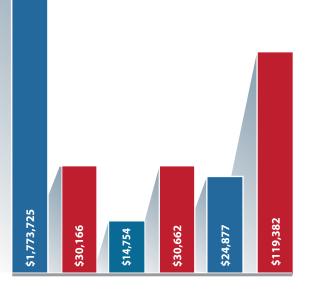
King Township Public Library in the 21st Century – Respecting the Past, Embracing the Future

## MISSION

King Township Public Library
Informs, Inspires, Enriches and
Entertains

# Revenue and Expenditures

Where the money comes from



Jonations

Other

Municipal Contribution

#### Community Events

- Maple Syrup Festival
- Nobleton Victoria Day
- Holland Marsh Soupfest
- Haunting on King Road
- Trees of Giving
- Nobleton Tree Lighting
- Schomberg's Main Street Christmas

#### Grant Funding 2019

#### **Provincial Grants**

- Public Library Operating Grant
- Internet Connectivity subsidy

#### **Federal Grants**

Canada Summer Jobs

#### Where the money goes

\$723,550	Programs & Services
\$346,156	Collections (books, eContent etc)
\$158,385	Technology
\$90,977	Building Maintenance
\$462, 999	Administration
\$211,499	Capital Project Reserve



#### 1000 Books to Read Before Kindergarten

"This program has taught Lucca to focus, increased his curiosity and communication skills as he is using words he never heard before. Thank you for this incredible program and I hope it remains for many years to come." — Jessica Pompili

"Once we heard about the 1000 Books Before Kindergarten initiative our daughter was excited to complete her book log daily and looked forward to the reward prizes and general praise she received about reading. Priyanka loves to listen to stories and is beginning to learn how to read with her big sister, Meera, who is in Junior Kindergarten."

— Malini Persaud

### Senior Management

Rona O'Banion	Chief Executive Officer
Sharon Bentley	Deputy CEO
Adele Reid	Manager of Administrative & Branch Services
Kelley England	Manager of Community Engagement & Marketing
Philip Wasley	Branch Services Co-ordinator
Mark Cornell	Electronic Services Librarian

### Branch Locations



King City Branch (Temporary Location) 30 Fisher St., King City, ON L7B 1G3 Tel. 905-833-5101



Ansnorveldt Branch 18997 Dufferin St., Ansnorveldt ON, L3Y 4V9 Tel. 905-775-8717



Nobleton Branch 8 Sheardown Drive, Nobleton ON, LOG 1N0 Tel. 905-859-4188



Schomberg Branch 77 Main St., Schomberg ON, LOG 1T0 Tel. 905-939-2102